

**Wolfgang Petersen,**  
**Director Developer Relations Division, INTEL EMEA**

Wolfgang Petersen is Director of Intel's Developer Relation Division (DRD) for Europe, Middle East and Africa (EMEA), based in Munich, Germany. He is responsible for developing and managing Intel's DRD strategy and programs across EMEA mature and emerging markets. The DRD team's remit covers engagements with the broad software industries with local relevant support and programs to enable SW industry to develop products that help their customer to experience the full value of Intel platform technologies in their lives and business.

Previously Wolfgang Petersen was Manager of Intel's Corporate Internet Marketing Group based in Munich. He drove development of Intel's online marketing programs that encompassed all Intel's communication direct to consumers and business customers.

Wolfgang Petersen joined Intel in 1995 in Germany and has held a series of European roles. He was instrumental in establishing and then managing the Developer Relation Group and was a core member of the Intel WebOutfitter team.

Before joining Intel, Wolfgang Petersen was Managing Director for 3V Multimedia, where he worked for 5 years.

He holds a master degree in Computer Science.

